

Radhika Mookerjee

Designing products that reduce friction and build engagement

Bio

Product designer with 3 years of experience across B2B SaaS and agency work. At Klaar, I designed OKR, development-planning and survey workflows for HR teams, which meant clients needed less CS support and had an easier time filling in surveys. I simplify complex, data-heavy flows, and recently ran my own research-to-prototype case study on BigBasket. Looking for a Product Designer I role in B2B enterprise SaaS, fintech or edtech.

Work Experience



Product Designer I

Klaar • Feb 2024 - April 2026

Klaar is an AI-driven performance management platform for HR teams, covering reviews, feedback, OKRs and engagement surveys.

Project 1: OKR Analytics Dashboard Design

- Designed an OKR analytics dashboard so managers could see in one view which OKRs need attention, instead of digging through tabs, team goals and individual profiles before reviews.
- Built the analytics cards, status tags, filters and donut charts as **reusable components**, so the team could build new screens faster instead of starting from scratch.
- Received positive feedback from managers after launch: **clients stopped raising issues**, managers could track departmental OKRs in a more organised way, and they appreciated the UI.

Project 2: Individual Development Plan Redesign

- The IDP module was cluttered, and users struggled to navigate it and complete their action items. I redesigned it, working with PM, engineering and CS.
- Improved the information architecture: removed unnecessary information, **organised the top bar, and improved the to-do items and activity view**, so users needed less effort to use it.
- Clients no longer needed CS to guide them. The **module worked almost like self-serve**.

Project 3: Survey Response Flow UX Improvements

- Clients said that comments and save progress were hidden under scroll in surveys, so they had to scroll on every question and took longer to finish. I redesigned the response flow to fix this.
- Fixed the action buttons to the top and set a tighter word limit** on questions, giving up flexibility in question length so the response experience stayed smooth. The changes were implemented.

Contact Information

Portfolio

[Linkedin](#)

[Behance](#)

[Dribbble](#)

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Bengaluru

Design Skills

- UX Design
- Visual Design
- Information Architecture
- Interaction Design
- Product Thinking
- Design Systems
- User Research
- Prototyping

Tools

- Figma
- Claude
- Cursor
- Notion
- Miro
- Adobe Illustrator
- Adobe Photoshop

Education

Bachelor of Education (B.Ed)

Christ University, Bengaluru
2021-2023

Bachelor of Arts (B.A)

Shri Shikshayatan College, Kolkata
2016-2019



Junior Designer

Bifrost • May 2023 - Feb 2024

Design agency in Delhi working on websites, branding and packaging for skincare, fashion, FMCG and education brands.

Project 1: Designed Website for Nirraamyaa

- **Set the design direction** for the website and owned the handover to development, including the post-launch review to check the build matched the design.
- The client said the live site gave the brand more visibility and a better way to showcase products.

Project 2: Building Website and Content for Napa Beauty

- Designed the web and mobile pages, shaped the social content, and led the brand shoot.
- Handled **stakeholder communication through launch**. Sales picked up in the first month and the brand built traction on Instagram.

Project 3: Designed Website for 360 Aviation

- **Improved information architecture** for website and wrote the content for an aviation academy. The new courses section helped onboard several students in the first 3 months.



Self-Initiated Project

BigBasket Retention Case Study: July - September 2026

- Conducted user interviews, research and usability tests to understand why users have stopped using BigBasket and where retention could improve.
- Found that the core problem was trust and a lack of communication in the product. Introduced out of stock and delivery time messaging in the app to rebuild trust.
- Used Claude to synthesise research and Cursor to build a working prototype and then tested it with users.

Languages

En English

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